



JENNA ANDERSON

ART DIRECTOR

EDUCATION

2018 - 2020

Virginia Commonwealth University

MS in Business - Art Direction

2013 - 2017

University of Kentucky

BA in Arts Administration with a minor in communications

2015

University of Central Lancashire

Studied communications during a semester abroad

EXPERIENCE

2019

Art Direction Intern | Saatchi & Saatchi Dallas

Successfully presented compelling creative work to live clients

Created conceptual campaign ideas for a 2020 product launch

Presented a multi-media campaign pitch to C-suite employees

2016 - 2019

Graphic Designer | Gatton College of Business and Economics

Served as interim Senior Designer while still a full-time student

Designed engaging print and web pieces for students which incited action

Attended and promoted events held at Gatton for students

2016

Marketing/Media Intern | Gallim Dance

Managed all social media channels

Constructed language/content for marketing materials and original campaigns

Designed visually appealing images for e-blasts, social media, and campaigns

CONTACT



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www.jennanderson.org/

SKILLS

Adobe Creative Suite

Cinema 4D

Creative Movement

Critical & Creative Thinking

Final Cut Pro X

Keynote

Microsoft Office

Teamwork & Collaboration

INTERESTS

Art Museums

Film

Photography

Travel

PUBLICATIONS

Richards, Allan & Willis, Steven (compilers):

Global Consciousness through the Arts:

A Passport for Students and Teachers,

Ancillary Resources. Dubuque, IA: Kendall-

Hunt, page 94. (digital art published)